



Capital solutions and advisory service for the communications, media and entertainment industry

CIT Communications, Media and Entertainment's team of highly experienced financial professionals is dedicated to serving the strategic and financial needs of our clients. We specialize in providing financing for development, expansion, equipment and strategic acquisitions.

Financing for:

Communications – We provide financing solutions to emerging and established providers of value-added voice, data and video services for the consumer and commercial marketplaces.

- Wireline and wireless
- Cable television
- Satellite
- Collocation and managed service providers
- Other communication service/infrastructure providers

Entertainment – We have a broad range of expertise and can provide financing solutions to established companies as well as newly formed entities.

- Film production & distribution
- Television production
- Music publishing
- Theaters
- Cable and broadband networks
- Video game production
- Radio and television station groups

Gaming and Leisure – We understand this highly regulated industry and provide financing for development, expansion, equipment and strategic acquisitions.

- Commercial casinos
- Native American casinos
- Gaming equipment manufacturers

Information Services and Technology – We provide creative financing solutions for sponsor-backed borrowers demonstrating stable cash flows and established market leadership.

- On-line & technology enabled business services
- Enterprise software
- Information services
- Business services
- IT services

Sports – We provide financing solutions to professional sports franchises in the MLB, NBA, NHL and NFL.

- Acquisition financing
- Recapitalizations and working capital lines of credit
- M&A advisory services for buy-side and sell-side transactions
- Valuation services for both franchises and venues (stadiums and arenas)

About CIT

Founded in 1908, CIT (NYSE: CIT) is a bank holding company with more than \$34 billion in finance and leasing assets. A member of the Fortune 500, it provides financing and leasing capital to its more than one million small business and middle market clients and their customers across more than 30 industries. CIT maintains leadership positions in small business and middle market lending, factoring, retail finance, aerospace, equipment and rail leasing, and global vendor finance. CIT also operates CIT Bank, BankOnCIT.com, its primary bank subsidiary and an FDIC-insured online bank which offers a suite of savings options designed to help customers achieve a range of financial goals.

About Corporate Finance

Corporate Finance provides lending, leasing and other financial and advisory services to the small business and middle market sectors, with a focus on specific industries, including Commercial Real Estate, Communications, Energy, Entertainment, Healthcare, Industrials, Information Services & Technology, Restaurants, Retail, Sports and Gaming.

cit.com/cme

Contacts

Communications, Information Services and Technology

Tom Westdyk – Managing Director
973-740-5362, Tom.Westdyk@cit.com

Entertainment, Sports, Gaming and Media

Wade Layton – Managing Director
212-771-1767, Wade.Layton@cit.com

11 West 42nd Street
New York, NY 10036
212-461-5200

1 CIT Drive
Livingston, NJ 07039
973-740-5000

